

# Overnatningsstatistik for markeder

Sammenligning med andre destinationer +  
kommuneniveau

# Baggrund

- Kilde: [VisitDenmark](#)
- Alle typer – udvalgte destinationer (Destination Trekantområdet + Fredericia\*) - Nationalitet - År til dato\*\* – Alle typer overnatninger – 2019, 2022, 2023
- Der kan være et betydeligt mørketal, idet visse overnatningsformer ikke indgår i statistikken, fx BnB/AirBnB

Vælg Søg Kontakt

OVERNATNINGSFORM (8)

Flere valgmuligheder... ▼

- Alle typer
- Hoteller og Feriecentre i alt
- Hoteller
- Feriecentre

PERIODE (15)

Flere valgmuligheder... ▼

- Hele året
- År til dato
- De sidste tolv måneder
- Januar

OMRÅDE (140)

Flere valgmuligheder... ▼

- Hele landet
- Region Hovedstaden
- Diskretionerede kommuner, Region Hovedstaden
- Landsdel Byen København

KAPACITET (12)

Flere valgmuligheder... ▼

- Alle typer overnatninger
- Overnatninger, ferie individuel, hotel/feriecentre
- Overnatninger, ferie gruppe, hotel/feriecentre
- Overnatninger, erhverv individuel, hotel/feriecentre

GÆSTENS NATIONALITET (54)

Flere valgmuligheder... ▼

- I alt
- Danmark
- Verden udenfor Danmark
- Belgien

ÅR

Flere valgmuligheder... ▼

- 2023
- 2022
- 2021
- 2020

Antal valgte tal til tabellen: 4 (Vælg max. 25000)

Annuller Vis tabel

\*Fredericia er regnet med i Destination Trekantområdet for alle årene. FA indgår i tal for Destination Trekantområdet (Område, 140) for 2023, men ikke tidligere år

\*\* Januar - september



# Alle overnatninger

Alle typer overnatning

# Januar – december 2023 – I alt

Alle destinationer	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	13.302.868	12.006.438	11.252.701	18,2	10,8	3
Destination Vesterhavet	10.412.085	10.298.490	8.686.943	19,9	1,1	1
Destination NordVestkysten	6.224.462	6.479.064	5.822.610	6,9	-3,9	
Destination Sønderjylland	4.792.444	4.893.115	4.179.970	14,7	-2,1	5
Aarhusregionen	4.738.333	4.929.851	4.245.769	11,6	-3,9	6
Destination Fyn	4.033.939	4.115.300	3.799.247	6,2	-2,0	
Destination Trekantområdet	3.482.643	3.580.436	3.122.002	11,6	-2,7	7
Destination Nord	2.859.108	2.980.463	2.698.757	5,9	-4,1	
VisitLollandFalster	2.187.388	2.124.581	1.838.387	19,0	3,0	2
Destination Bornholm	1.690.975	1.806.306	1.686.733	0,3	-6,4	
Destination Vadehavskysten	1.501.921	1.522.397	1.434.467	4,7	-1,3	
Visit Sydsjælland og Møn	1.136.249	1.121.746	1.071.135	6,1	1,3	
VisitNordsjælland	971.606	1.000.964	965.611	0,6	-2,9	
Destination Kystlandet	951.506	1.004.494	854.996	11,3	-5,3	
Destination Limfjorden	930.428	1.023.402	831.279	11,9	-9,1	5
Destination Himmerland	920.926	955.739	851.139	8,2	-3,6	
Destination Sjælland	836.178	867.697	834.152	0,2	-3,6	
Destination Fjordlandet	433.446	465.382	407.867	6,3	-6,9	
VisitHerning	359.037	335.924	327.969	9,5	6,9	
Hele Landet	63.095.580	62.869.235	56.059.265	12,6	0,4	

A row of colorful beach huts on a sandy beach. The huts are made of woven plastic or wicker and feature various patterns and colors, including blue and white stripes, red and white stripes, and solid colors. They are arranged in a line along the water's edge. The sky is blue with scattered white clouds. The overall scene is bright and sunny.

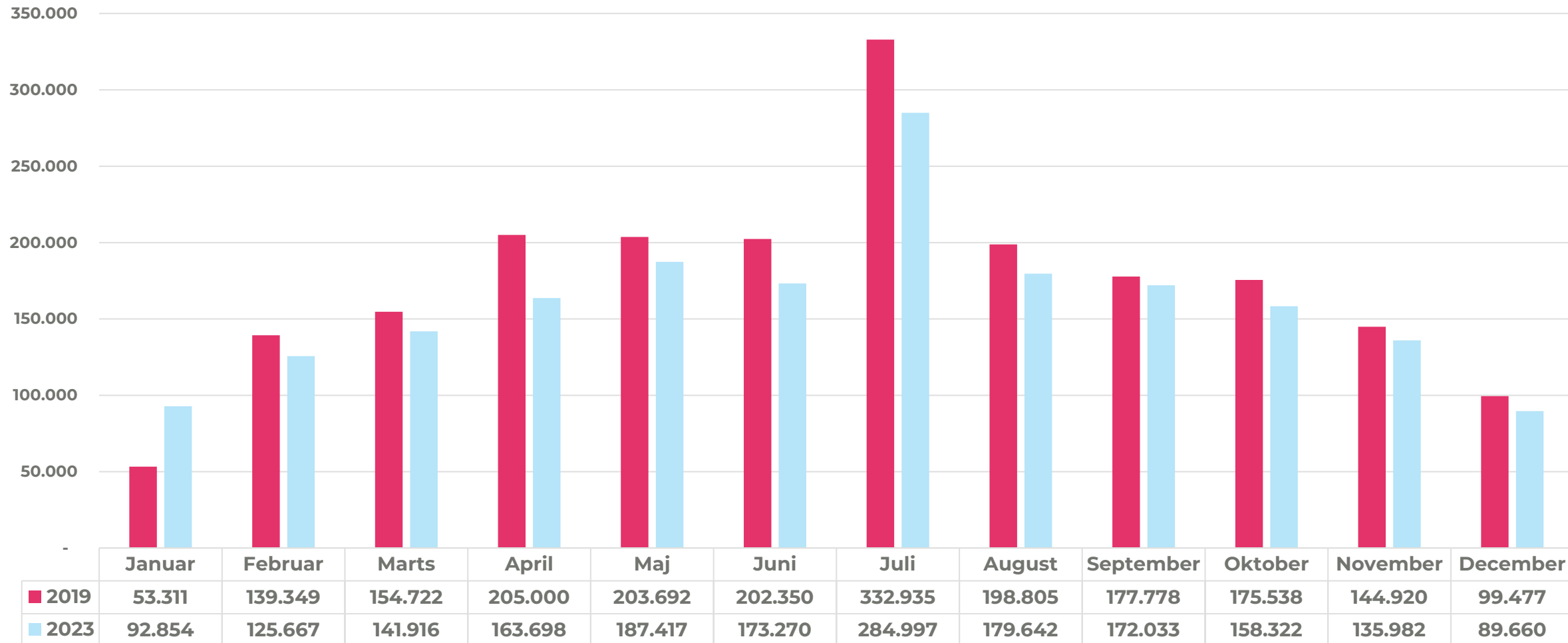
# Danmark

Alle typer overnatninger

# Januar – december 2023 - Danmark

Destinationer	2023	2022	2019	% 2019-2023	% 2022-2023
Wonderful Copenhagen	6.102.140	5.868.652	4.620.877	32,1	4,0
Aarhusregionen	3.352.362	3.543.211	2.979.690	12,5	-5,4
Destination Fyn	2.787.419	2.866.251	2.572.635	8,3	-2,8
Destination NordVestkysten	2.608.146	2.796.781	2.474.984	5,4	-6,7
Destination Vesterhavet	2.110.509	2.100.593	1.684.523	25,3	0,5
Destination Sønderjylland	1.930.891	2.099.767	1.774.215	8,8	-8,0
Destination Trekantområdet	1.905.457	2.087.877	1.798.351	6,0	-8,7
Destination Nord	1.642.597	1.736.078	1.539.892	6,7	-5,4
VisitLollandFalster	1.299.940	1.288.435	1.048.655	24,0	0,9
Destination Bornholm	1.005.282	1.092.653	985.908	2,0	-8,0
Visit Sydsjælland og Møn	763.634	765.332	743.367	2,7	-0,2
Destination Limfjorden	707.951	791.003	639.673	10,7	-10,5
VisitNordsjælland	690.294	715.096	648.851	6,4	-3,5
Destination Himmerland	647.789	681.492	604.265	7,2	-4,9
Destination Sjælland	645.956	692.780	619.483	4,3	-6,8
Destination Kystlandet	632.796	696.914	568.046	11,4	-9,2
Destination Vadehavskysten	563.340	608.825	591.307	-	4,7
Destination Fjordlandet	330.498	364.096	287.769	14,8	-9,2
VisitHerning	256.411	238.470	220.698	16,2	7,5
Hele landet	30.949.541	32.043.111	27.201.424	13,8	-3,4

## Danske overnatninger pr. måned 2019 og 2023



A pair of hands is shown holding a small, colorful globe of the Earth. The globe is centered on the Atlantic Ocean, with North and South America visible on the left and Europe and Africa on the right. The hands are positioned as if cradling the globe, with fingers gently gripping it. The background is a soft, out-of-focus brown color.

# Verden uden for Danmark

Alle typer overnatning



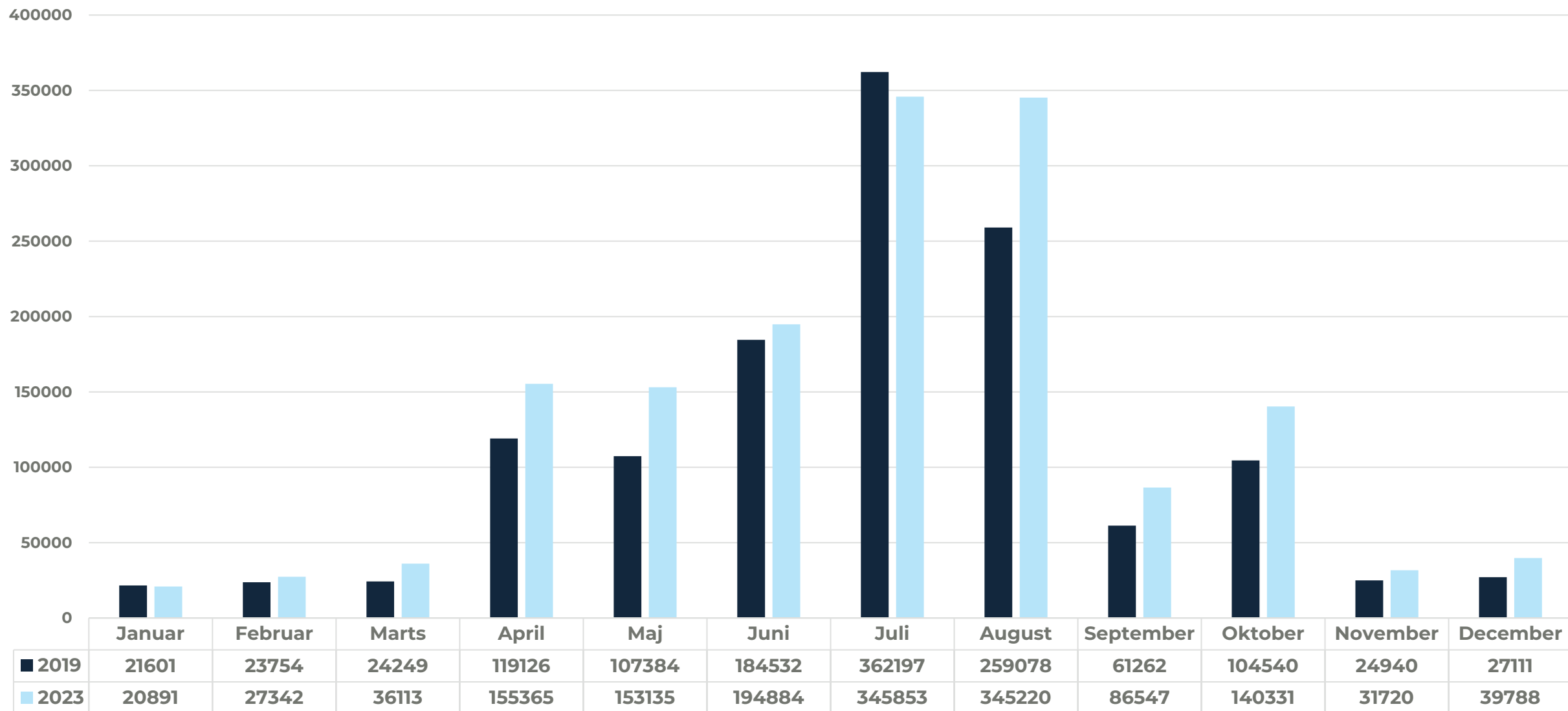
# Januar – december 2023 - Verden uden for Danmark

Verden uden for Danmark	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Destination Vesterhavet	8.301.576	8.197.897	7.002.419	18,6	1,3	3
Wonderful Copenhagen	7.200.728	6.137.787	6.631.824	8,6	17,3	
Destination NordVestkysten	3.616.316	3.682.283	3.347.626	8,0	-1,8	
Destination Sønderjylland	2.861.553	2.793.348	2.405.754	18,9	2,4	2
Destination Trekantområdet	1.577.186	1.492.558	1.323.654	19,2	5,7	1
Aarhusregionen	1.385.971	1.386.640	1.266.079	9,5	0,0	
Destination Fyn	1.246.520	1.249.050	1.226.612	1,6	-0,2	
Destination Nord	1.216.511	1.244.385	1.158.865	5,0	-2,2	
Destination Vadehavskysten	938.581	913.572	843.160	11,3	2,7	
VisitLollandFalster	887.448	836.145	789.732	12,4	6,1	5
Destination Bornholm	685.693	713.654	700.825	-2,2	-3,9	
Visit Sydsjælland og Møn	372.615	356.414	327.768	13,7	4,5	4
Destination Kystlandet	318.710	307.580	286.950	11,1	3,6	
VisitNordsjælland	281.312	285.868	316.760	-11,2	-1,6	
Destination Himmerland	273.137	274.247	246.874	10,6	-0,4	
Destination Limfjorden	222.477	232.399	191.607	16,1	-4,3	
Destination Sjælland	190.222	174.916	214.669	-11,4	8,8	
Destination Fjordlandet	102.948	101.286	120.098	-14,3	1,6	
VisitHerning	102.626	97.454	107.271	-4,3	5,3	
Hele landet	32.146.039	30.826.124	28.857.842	11,4	4,3	

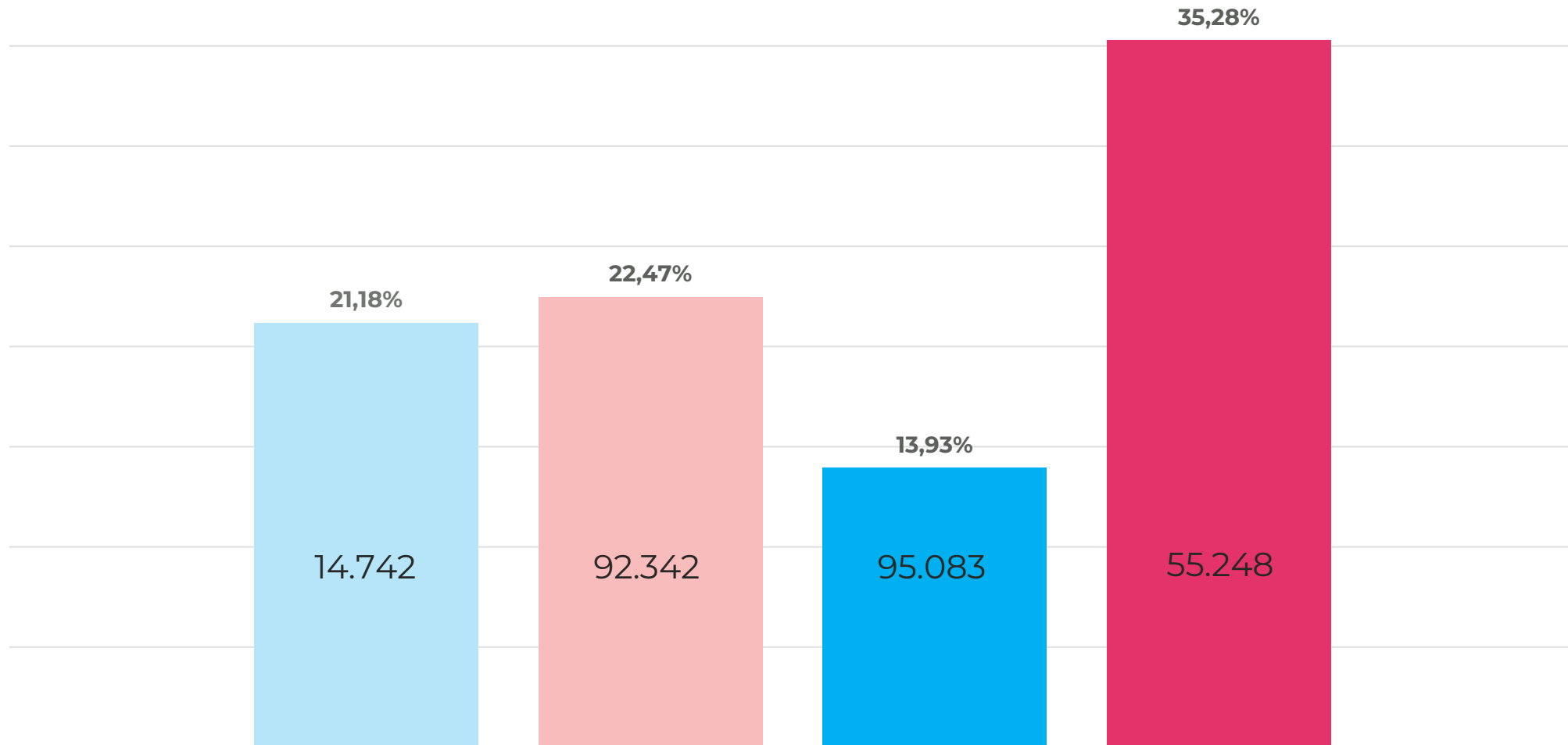
# Januar – december 2023 – XX lande undtagen NO,SE,DE,NL

XX lande uden NO,SE,DE og NL	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Destination Vadehavskysten	103.090	86.544	70.630	46%	19%	1
VisitLollandFalster	66.687	49.878	46.007	45%	34%	2
Destination Nord	202.895	182.939	153.422	32%	11%	3
Destination Trekantområdet	534.614	429.484	410.284	30%	24%	4
Destination Vesterhavet	193.071	161.019	159.391	21%	20%	5
Visit Sydsjælland og Møn	60.741	63.342	51.790	17%	-4%	6
Destination NordVestkysten	160.954	157.666	139.341	16%	2%	7
Destination Himmerland	22.044	20.358	19.118	15%	8%	8
Destination Sønderjylland	123.238	130.487	111.392	11%	-6%	9

## Udenlandske overnatninger pr. måned 2019 og 2023



### Udenlandske overnatninger - Procentvis udvikling fra 2019 til 2023 opdelt pr. kvartal



Destination Trekantområdet

■ 1. kvartal %	21,18%
■ 2. kvartal %	22,47%
■ 3. kvartal %	13,93%
■ 4. kvartal %	35,28%





# Belgien

Alle typer overnatninger

# Januar – december 2023 - Belgien

Destination	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	126.377	111.803	102.486	23%	13%	17
Destination Trekantområdet	33.326	31.028	19.860	74%	7%	8
Aarhusregionen	19.671	17.352	15.325	28%	13%	15
Destination Fyn	18.562	17.024	12.073	54%	9%	9
Destination Vesterhavet	12.582	9.629	8.996	40%	31%	12
Destination Nord	11.520	6.921	5.203	121%	66%	2
Destination NordVestkysten	9.935	8.836	5.300	87%	12%	6
Destination Vadehavskysten	9.804	9.521	4.636	111%	3%	4
Destination Sønderjylland	9.510	9.205	7.240	31%	3%	14
Visit Sydsjælland og Møn	7.183	5.810	3.098	132%	24%	1
Visit LollandFalster	4.416	3.693	2.023	118%	20%	3
Destination Fjordlandet	3.104	2.561	3.151	-1%	21%	18
Visit Nordsjælland	2.465	2.267	1.689	46%	9%	11
Destination Himmerland	2.079	1.392	1.375	51%	49%	10
Destination Kystlandet	1.994	2.194	1.484	34%	-9%	13
Destination Sjælland	1.936	1.491	1.520	27%	30%	16
Destination Limfjorden	1.013	834	578	75%	21%	7
Destination Bornholm	967	739	465	108%	31%	5
Visit Herning	915	652	1.023	-11%	40%	19

A scenic view of Dutch windmills at dusk, reflected in a canal. The sky is a mix of blue and purple, and the water is calm, showing clear reflections of the windmills and the sky. The windmills are dark silhouettes against the lighter sky. The text is overlaid in the center of the image.

# Nederlandene

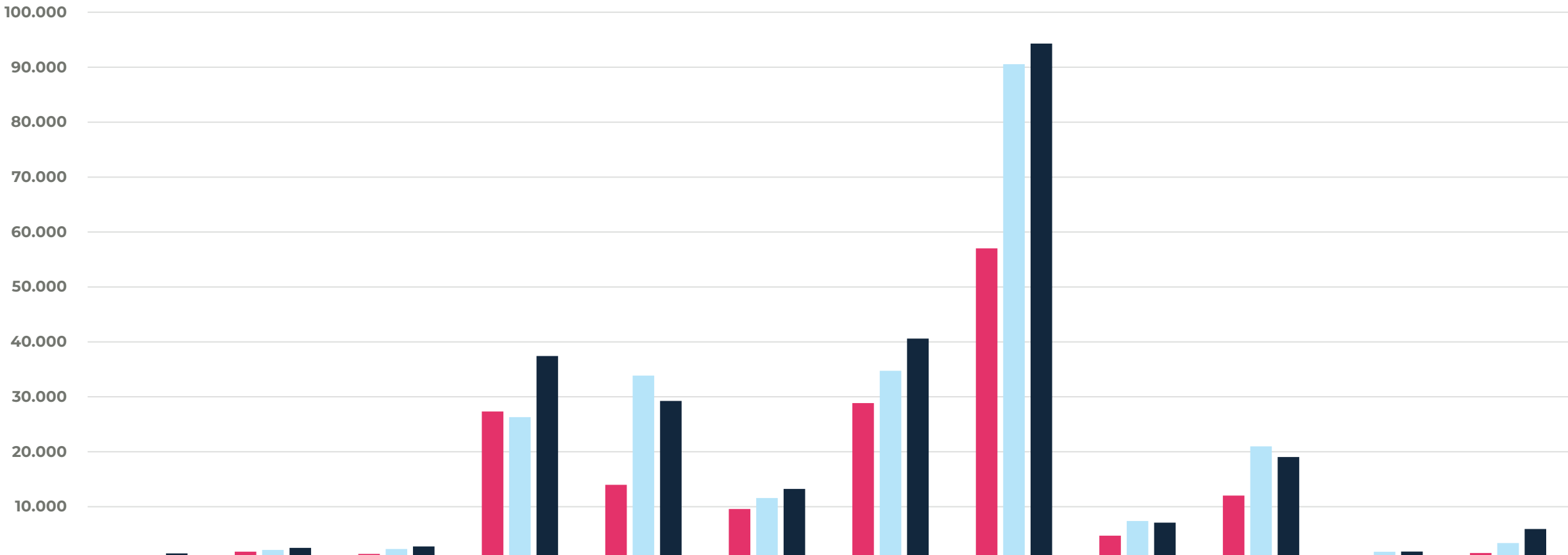
Alle typer overnatninger

# Januar – december 2023 - **Nederlandene**

Destinationer	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	322.424	310.915	222.118	45%	4%	4
Destination Trekantområdet	255.471	235.964	160.496	59%	8%	1
Destination Vesterhavet	215.611	205.449	206.737	4%	5%	18
Destination Fyn	158.101	159.114	145.058	9%	-1%	15
Destination Sønderjylland	147.171	135.491	124.923	18%	9%	10
Aarhusregionen	146.722	139.982	139.961	5%	5%	17
Destination NordVestkysten	121.224	120.792	110.670	10%	0%	14
Visit Sydsjælland og Møn	67.684	57.201	46.416	46%	18%	3
Destination Nord	48.203	38.342	34.302	41%	26%	5
Destination Vadehavskysten	43.836	42.672	39.703	10%	3%	13
Visit LollandFalster	42.128	49.533	32.849	28%	-15%	7
Destination Kystlandet	39.993	32.360	26.156	53%	24%	2
Visit Nordsjælland	32.316	31.372	30.134	7%	3%	16
Destination Himmerland	24.864	22.129	18.660	33%	12%	6
Destination Sjælland	24.562	19.326	20.283	21%	27%	9
Destination Limfjorden	19.917	19.912	16.055	24%	0%	8
Destination Fjordlandet	16.452	16.212	13.981	18%	1%	11
Destination Bornholm	11.073	10.859	9.609	15%	2%	12
Visit Herning	8.136	9.684	8.097	0%	-16%	19

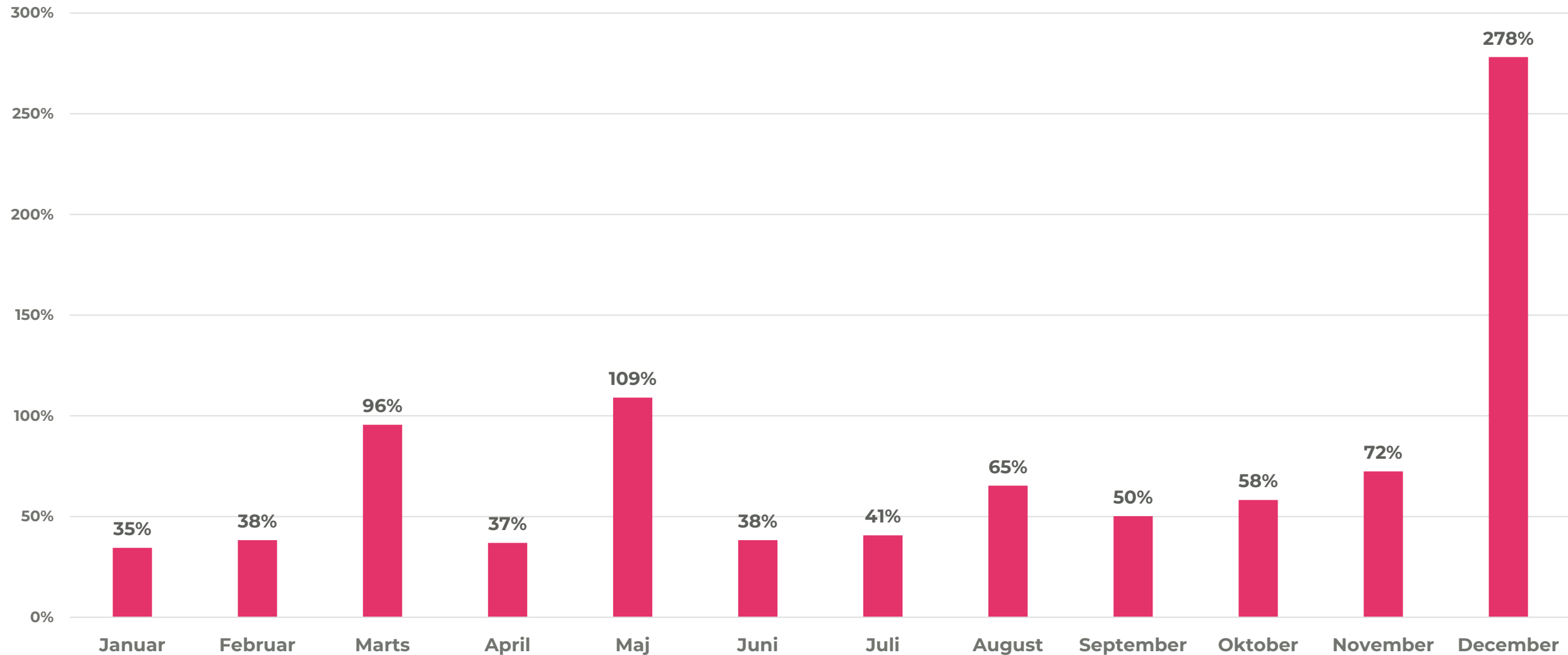


Fordelt pr. måned



	Januar	Februar	Marts	April	Maj	Juni	Juli	August	September	Oktober	November	December
■ 2019	1.113	1.812	1.410	27.333	13.992	9.572	28.851	57.028	4.725	12.032	1.059	1.569
■ 2022	978	2.126	2.300	26.296	33.869	11.575	34.737	90.545	7.395	20.980	1.785	3.378
■ 2023	1.497	2.506	2.758	37.426	29.252	13.235	40.593	94.308	7.097	19.040	1.826	5.933

### Stigning i % fra 2019-2023





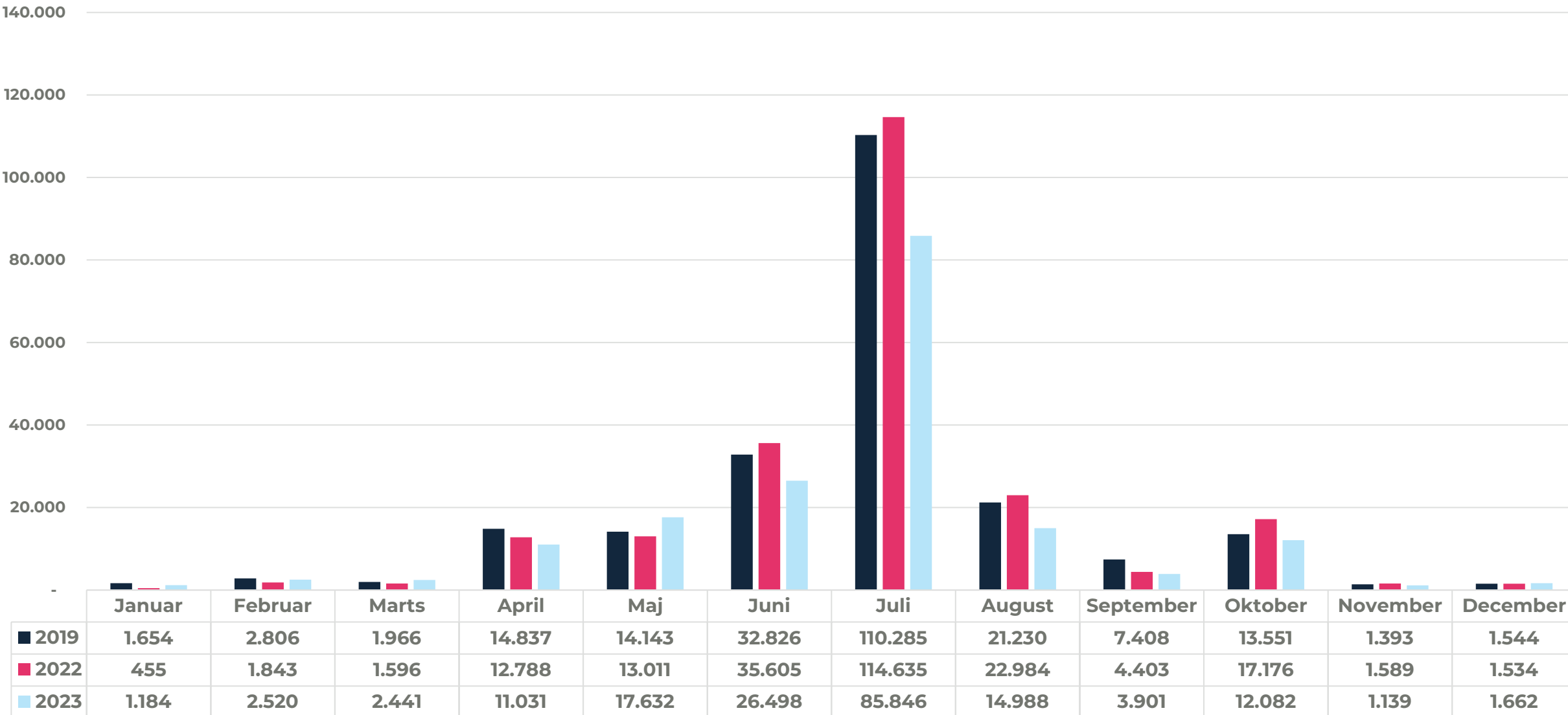
# Norge

Alle typer overnatninger

# Januar – december 2023 - Norge

Destinationer	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	441.312	567.071	495.336	-11%	-22%	4
Destination NordVestkysten	303.836	348.995	401.455	-24%	-13%	7
Destination Nord	262.312	335.164	360.645	-27%	-22%	9
Aarhusregionen	192.857	232.141	258.206	-25%	-17%	8
Destination Trekantområdet	180.924	227.619	223.644	-19%	-21%	5
Destination Vesterhavet	90.243	115.947	100.753	-10%	-22%	3
Destination Fyn	55.146	68.538	80.427	-31%	-20%	13
Destination Himmerland	46.681	62.420	65.502	-29%	-25%	10
Destination Sønderjylland	34.772	46.225	53.913	-36%	-25%	14
VisitLollandFalster	31.199	37.509	44.861	-30%	-17%	12
VisitNordsjælland	28.207	35.781	44.894	-37%	-21%	17
Destination Kystlandet	24.784	34.278	39.276	-37%	-28%	16
Destination Bornholm	20.630	26.134	32.619	-37%	-21%	15
Destination Limfjorden	17.925	19.380	25.355	-29%	-8%	11
Destination Vadehavskysten	16.370	20.083	18.011	-9%	-18%	2
VisitHerning	14.028	13.626	13.789	2%	3%	1
Visit Sydsjælland og Møn	11.631	14.894	14.875	-22%	-22%	6
Destination Sjælland	7.955	11.129	12.869	-38%	-29%	18
Destination Fjordlandet	4.750	6.968	8.689	-45%	-32%	19

Fordelt pr. måned



## Udvikling i % fra 2019-2023



A high-angle, wide shot of a densely packed residential neighborhood in Sweden during winter. The houses are built on a hillside, with snow covering the roofs and the ground. The houses are painted in various colors, including white, yellow, red, blue, and grey. The roofs are mostly gabled and covered in snow. The sky is overcast and grey. The overall atmosphere is cold and quiet.

# Sverige

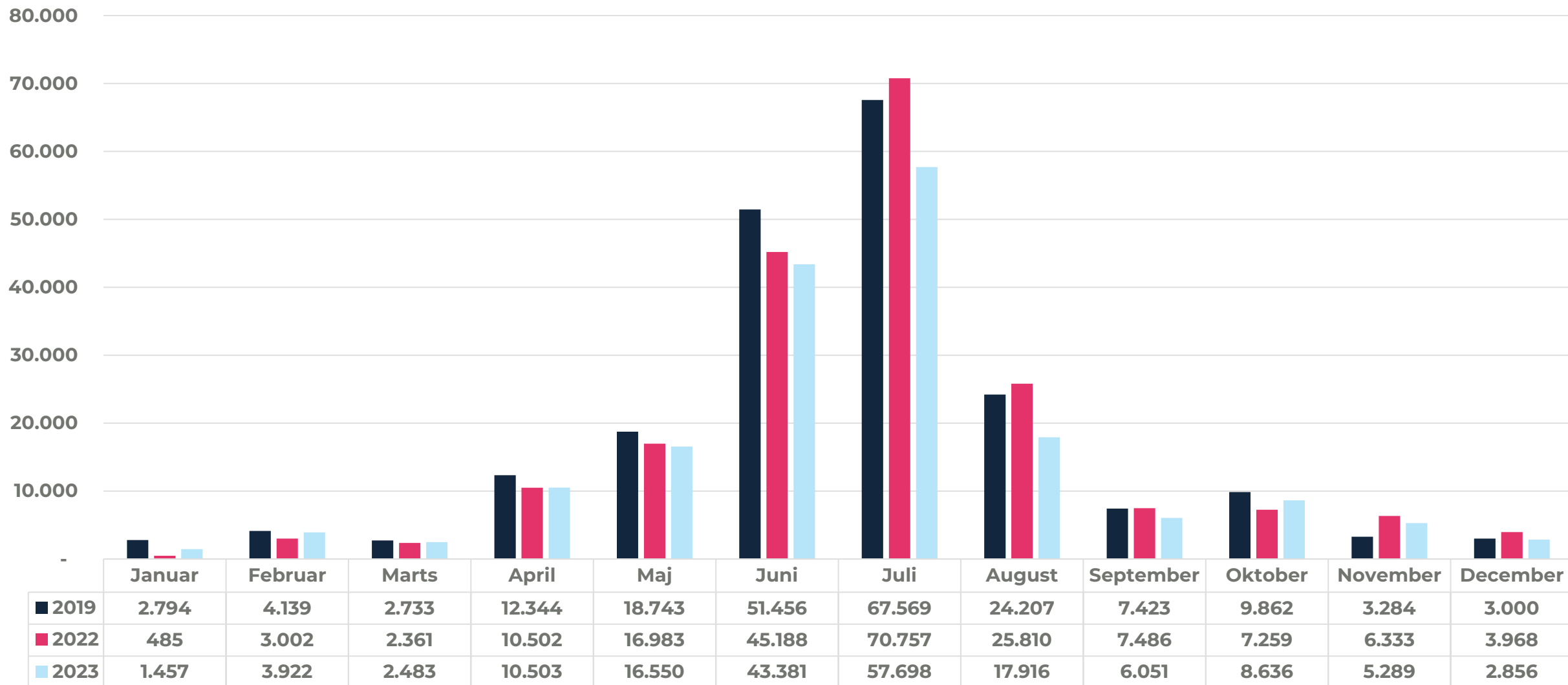
Alle typer overnatninger

# Januar – december 2023 - Sverige

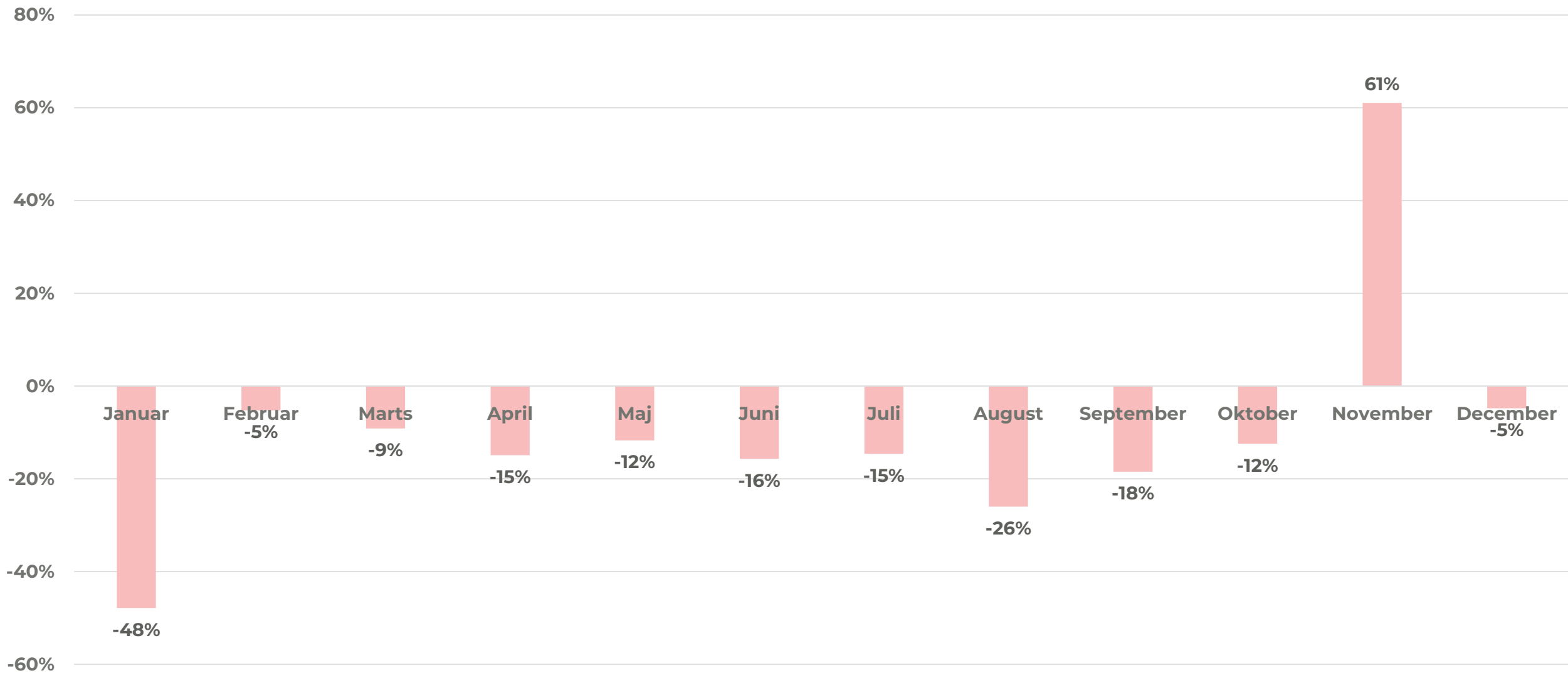
Destinationer	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	626.524	754.818	671.228	-7%	-17%	3
Destination Trekantområdet	176.742	200.134	207.553	-15%	-12%	7
VisitLollandFalster	127.941	115.776	148.260	-14%	11%	6
Destination Nord	118.882	146.531	175.148	-32%	-19%	14
Destination NordVestkysten	75.216	94.925	112.001	-33%	-21%	15
Destination Bornholm	55.237	66.541	65.785	-16%	-17%	9
Aarhusregionen	50.448	56.851	65.929	-23%	-11%	12
Destination Fyn	39.585	44.216	40.014	-1%	-10%	2
Destination Vesterhavet	38.416	46.223	35.005	10%	-17%	1
VisitNordsjælland	32.745	37.382	39.904	-18%	-12%	10
Destination Sønderjylland	19.341	24.876	29.341	-34%	-22%	17
Visit Sydsjælland og Møn	17.295	20.827	22.147	-22%	-17%	11
Destination Vadehavskysten	9.844	13.801	11.563	-15%	-29%	8
Destination Sjælland	9.166	10.869	15.419	-41%	-16%	19
Destination Fjordlandet	9.144	9.766	9.967	-8%	-6%	4
VisitHerning	8.838	9.142	9.983	-11%	-3%	5
Destination Kystlandet	8.204	10.901	13.672	-40%	-25%	18
Destination Limfjorden	4.494	7.014	6.336	-29%	-36%	13
Destination Himmerland	4.155	5.542	6.280	-34%	-25%	16



Fordelt pr. måned



### Udvikling i % fra 2019-2023



An aerial, high-angle photograph of a dense residential area in Germany. The buildings are multi-story, featuring a mix of architectural styles including half-timbered houses with dark wood frames and light-colored walls, and more modern or plastered buildings in various colors like pink, yellow, and green. The roofs are steep and made of dark tiles or shingles. The scene is captured in bright, natural light, with some shadows cast by the buildings. The overall atmosphere is that of a well-preserved, historic town.

# Tyskland

Alle typer overnatninger

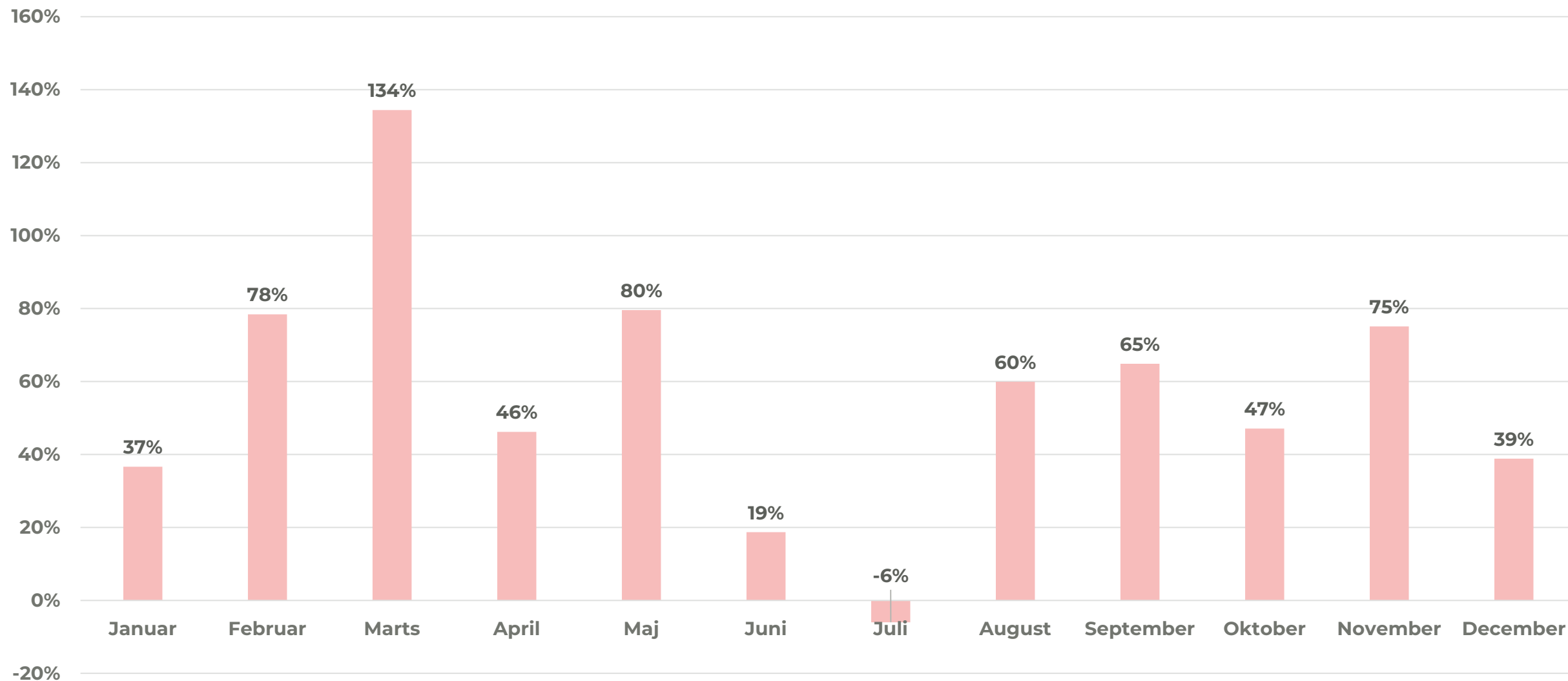
# Januar – december 2023 – Tyskland - DTO

Destinationer	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Destination Vesterhavet	7.764.235	7.669.259	6.500.533	19%	1%	10
Destination NordVestkysten	2.955.087	2.959.905	2.584.159	14%	0%	11
Destination Sønderjylland	2.537.032	2.456.269	2.086.184	22%	3%	7
Wonderful Copenhagen	1.004.308	851.576	717.908	40%	18%	1
Destination Fyn	781.459	766.583	741.512	5%	2%	14
Destination Vadehavskysten	765.441	750.472	703.253	9%	2%	13
Aarhusregionen	722.976	701.287	531.026	36%	3%	2
VisitLollandFalster	619.493	583.449	517.755	20%	6%	9
Destination Nord	584.219	541.409	435.347	34%	8%	3
Destination Bornholm	540.265	558.852	526.903	3%	-3%	16
Destination Trekantområdet	449.775	399.357	321.665	40%	13%	1
Visit Sydsjælland og Møn	215.265	200.150	192.540	12%	8%	12
Destination Kystlandet	201.205	187.567	166.499	21%	7%	8
Destination Himmerland	175.392	163.798	137.314	28%	7%	5
Destination Limfjorden	160.268	158.506	122.224	31%	1%	4
VisitNordsjælland	133.951	127.613	131.290	2%	5%	17
Destination Sjælland	104.476	95.614	100.133	4%	9%	15
Destination Fjordlandet	41.368	37.473	32.970	25%	10%	6
VisitHerning	24.957	22.864	25.125	-1%	9%	18

## Fordelt pr. måned



### Udvikling i % fra 2019 - 2023





# Storbritannien

Alle typer overnatninger

# Januar – december 2023 - Storbritannien

Destinationer	2023	2022	2019	Forskel i % 2019-2023	Forskel i % 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	771.877	564.372	679.817	14%	37%	3
Destination Trekantområdet	85.982	64.926	64.271	34%	32%	1
Aarhusregionen	32.840	32.050	40.771	-19%	2%	12
Destination Fyn	21.483	23.188	23.507	-9%	-7%	9
Destination Vadehavskysten	18.357	20.646	16.779	9%	-11%	4
Destination Nord	14.602	22.395	17.473	-16%	-35%	10
Destination NordVestkysten	6.764	7.929	6.506	4%	-15%	5
Destination Vesterhavet	6.040	5.158	4.651	30%	17%	2
Destination Sønderjylland	5.996	6.811	8.764	-32%	-12%	15
VisitHerning	5.944	6.977	7.839	-24%	-15%	14
Visit Sydsjælland og Møn	4.785	6.273	5.155	-7%	-24%	8
VisitLollandFalster	3.545	4.494	4.451	-20%	-21%	13
Destination Kystlandet	3.226	3.225	3.253	-1%	0%	7
VisitNordsjælland	2.970	4.356	4.745	-37%	-32%	17
Destination Fjordlandet	2.497	2.858	4.613	-46%	-13%	19
Destination Bornholm	2.420	1.944	3.571	-32%	24%	16
Destination Sjælland	2.083	3.154	3.501	-41%	-34%	18
Destination Himmerland	1.138	1.114	1.126	1%	2%	6
Destination Limfjorden	1.130	1.067	1.381	-18%	6%	11





# Italien

Alle typer overnatninger

# Januar – december 2023 - Italien

Destination	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	310.370	244.814	321.789	-4%	27%	17
Destination Trekantområdet	32.472	22.829	16.334	99%	42%	3
Aarhusregionen	13.751	11.353	9.556	44%	21%	7
Destination Fyn	9.402	14.379	8.310	13%	-35%	14
Visit Sydsjælland og Møn	8.371	13.477	3.376	148%	-38%	2
Destination Nord	8.252	8.502	6.713	23%	-3%	10
Destination NordVestkysten	6.120	3.889	3.091	98%	57%	4
Destination Vadehavskysten	3.433	3.031	3.024	14%	13%	13
VisitLollandFalster	3.261	816	661	393%	300%	1
Destination Sønderjylland	2.698	2.750	2.074	30%	-2%	9
Destination Vesterhavet	2.076	1.427	1.578	32%	45%	8
Destination Kystlandet	1.710	2.796	1.059	61%	-39%	5
VisitNordsjælland	1.463	1.456	1.687	-13%	0%	18
VisitHerning	1.433	1.381	923	55%	4%	6
Destination Fjordlandet	997	1.002	2.561	-61%	0%	19
Destination Sjælland	904	577	754	20%	57%	12
Destination Himmerland	549	281	450	22%	95%	11
Destination Limfjorden	435	631	385	13%	-31%	15
Destination Bornholm	426	377	395	8%	13%	16

A wide, straight gravel path stretches into the distance, flanked by two rows of tall, mature green trees. In the background, a large, ornate building with a blue roof is visible. The sky is overcast and grey. The overall scene is a classic Parisian park setting.

# Frankrig

Alle typer overnatninger

# Januar – november 2023 - Frankrig

Destination	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	352464	274445	279056	26%	28%	11
Destination Trekantområdet	17972	16588	15647	15%	8%	14
Aarhusregionen	16204	12615	12852	26%	28%	12
Destination Fyn	12909	10099	8233	57%	28%	9
Destination Nord	12347	11533	6764	83%	7%	4
Destination Vadehavskysten	10409	7422	4424	135%	40%	3
Destination NordVestkysten	8338	8439	4892	70%	-1%	6
Destination Sønderjylland	5961	4765	4674	28%	25%	10
VisitLollandFalster	5656	1932	1533	269%	193%	1
Visit Sydsjælland og Møn	4199	3697	2455	71%	14%	5
VisitNordsjælland	3148	2795	1917	64%	13%	7
Destination Vesterhavet	2931	2410	1831	60%	22%	8
Destination Fjordlandet	2917	2575	3250	-10%	13%	17
Destination Kystlandet	2510	1997	2042	23%	26%	13
VisitHerning	1553	1852	1820	-15%	-16%	18
Destination Sjælland	1478	1335	1543	-4%	11%	16
Destination Bornholm	876	1053	1048	-16%	-17%	19
Destination Himmerland	826	567	230	259%	46%	2
Destination Limfjorden	808	760	766	5%	6%	15



# Polen

Alle typer overnatninger

# Januar – november 2023 - Polen

Destination	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	132366	115668	85280	55%	14%	3
Destination Trekantområdet	63073	53135	50264	25%	19%	7
Destination Nord	16141	14322	10047	61%	13%	2
Destination Bornholm	14451	13903	19800	-27%	4%	19
Aarhusregionen	11747	17794	12867	-9%	-34%	14
Destination Vesterhavet	7415	7729	2371	213%	-4%	1
Destination Sønderjylland	7341	6394	6201	18%	15%	9
Destination Fyn	7016	12744	4948	42%	-45%	5
VisitHerning	5736	4053	5735	0%	42%	12
Destination Vadehavskysten	4722	5253	3146	50%	-10%	4
VisitLollandFalster	4405	6602	3679	20%	-33%	8
Destination NordVestkysten	3227	2628	3234	0%	23%	13
Destination Fjordlandet	2896	3039	2549	14%	-5%	10
Visit Sydsjælland og Møn	1838	1508	1449	27%	22%	6
VisitNordsjælland	1293	4611	1242	4%	-72%	11
Destination Sjælland	1293	2213	1619	-20%	-42%	16
Destination Kystlandet	1237	1326	1612	-23%	-7%	18
Destination Himmerland	587	524	678	-13%	12%	15
Destination Limfjorden	388	586	498	-22%	-34%	17

A photograph of the Mount Rushmore National Memorial in the USA, showing the four large granite faces of George Washington, John Adams, Thomas Jefferson, and Abraham Lincoln. The image is overlaid with a semi-transparent dark blue filter. The text 'USA' is centered in white, bold, sans-serif font. Below it, the text 'Alle typer overnatninger' is written in a smaller, white, sans-serif font. Pine trees are visible in the lower-left and bottom-center foreground.

# USA

Alle typer overnatninger

# Januar – november 2023 - USA

Destination	2023	2022	2019	% 2019-2023	% 2022-2023	Bedste udvikling i % fra 19-23
Wonderful Copenhagen	811.217	594.788	737.428	10%	36%	14
Destination Trekantområdet	35.333	24.524	19.065	85%	44%	9
Aarhusregionen	23.963	22.190	21.135	13%	8%	13
Destination Nord	23.107	18.407	11.468	101%	26%	6
Destination Fyn	22.947	19.772	12.377	85%	16%	8
Destination Vadehavskysten	7.395	2.894	2.635	181%	156%	4
VisitHerning	7.224	5.722	2.733	164%	26%	5
Destination Sjælland	5.778	4.539	1.824	217%	27%	3
Destination Sønderjylland	5.376	6.165	6.451	-17%	-13%	18
Destination Vesterhavet	5.035	3.056	1.087	363%	65%	1
Destination NordVestkysten	4.653	5.823	5.298	-12%	-20%	17
VisitLollandFalster	3.318	2.190	1.746	90%	52%	7
Destination Kystlandet	2.635	2.772	2.134	23%	-5%	12
VisitNordsjælland	2.328	1.828	2.166	7%	27%	15
Visit Sydsjælland og Møn	1.890	1.824	1.843	3%	4%	16
Destination Bornholm	1.826	2.271	1.457	25%	-20%	11
Destination Himmerland	1.504	459	378	298%	228%	2
Destination Fjordlandet	1.262	1.287	2.386	-47%	-2%	19
Destination Limfjorden	585	542	437	34%	8%	10



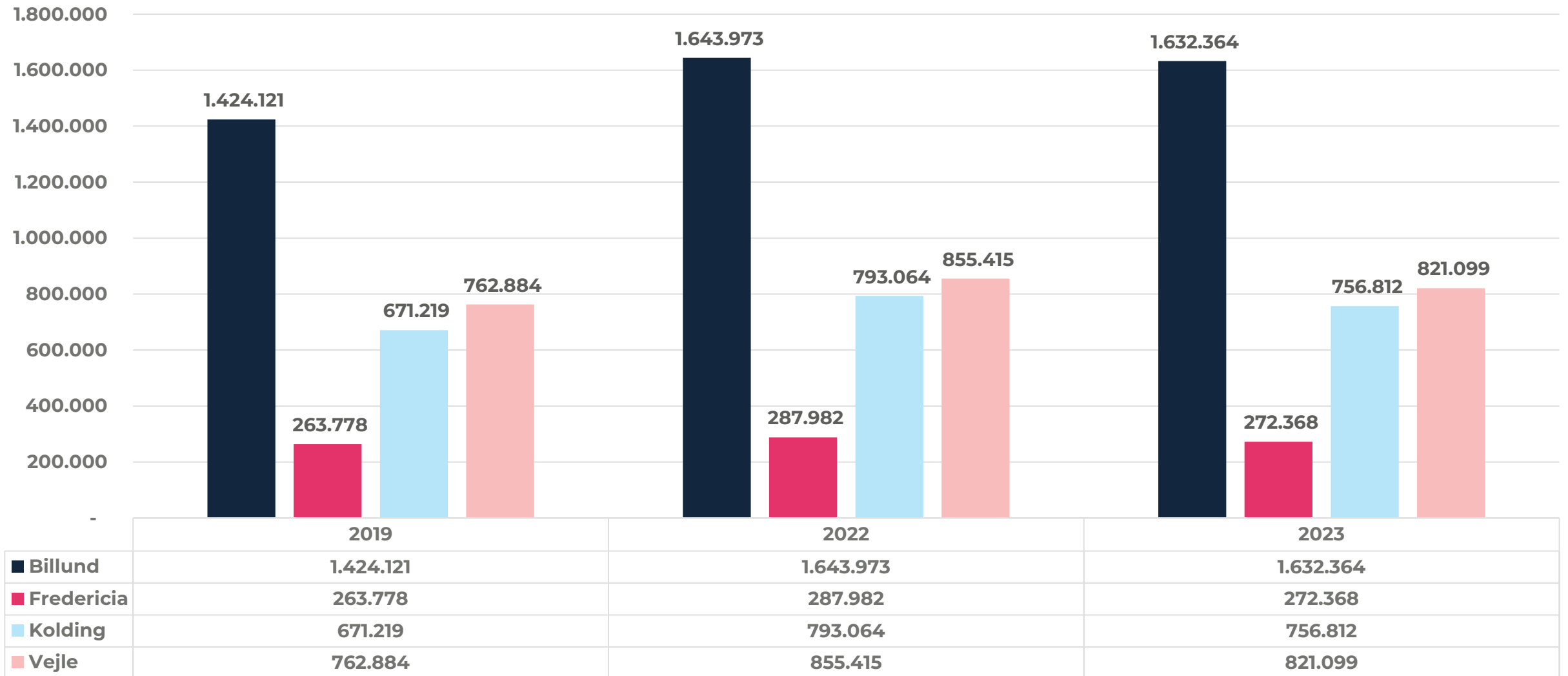
# **Destination Trekantområdet**

Sammenligning mellem de fire kommuner

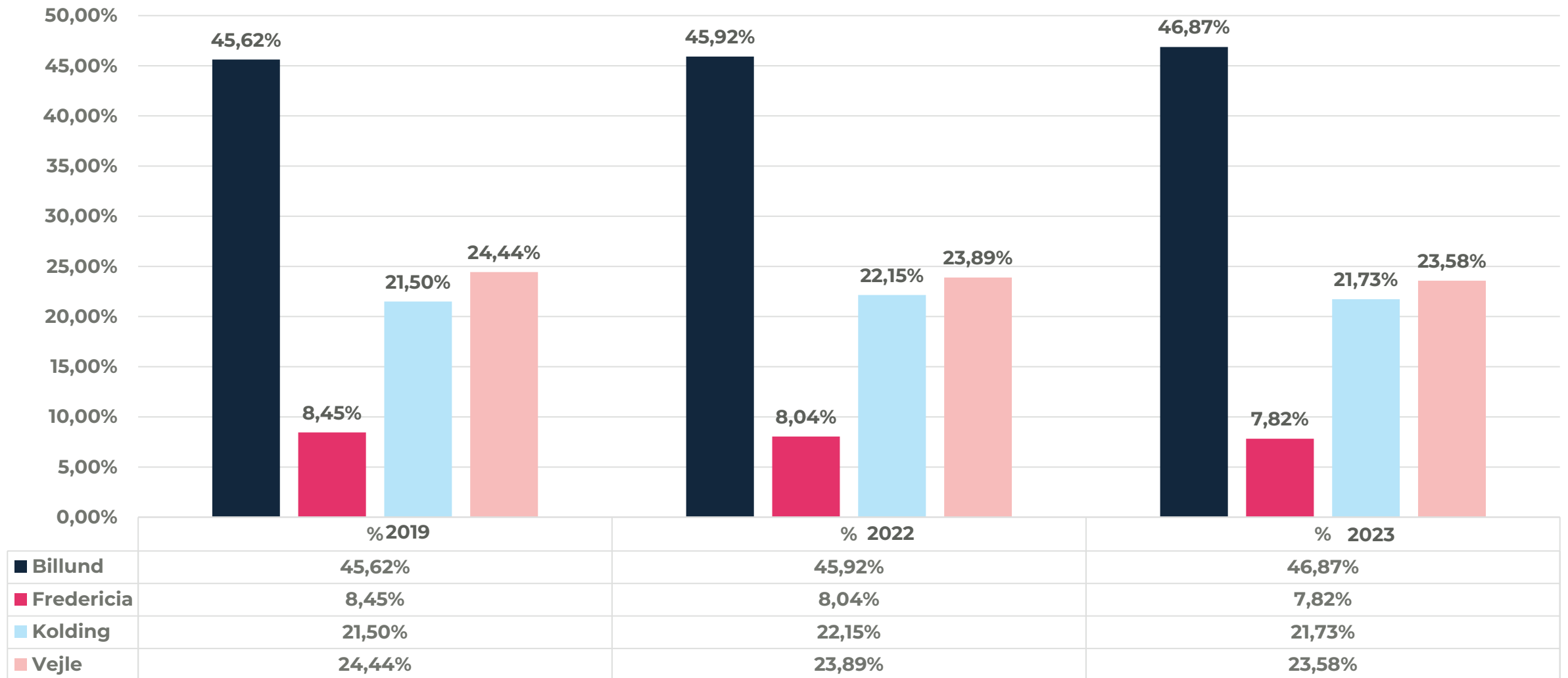
# Januar – december 2023 – Kommunalital

		2023	2022	2019	% 2019-2023	% 2022-2023	Andel af total 2023
I alt	Billund	1.632.364	1.643.973	1.424.121	15%	-1%	46,9%
	Fredericia	272.368	287.982	263.778	3%	-5%	7,8%
	Kolding	756.812	793.064	671.219	13%	-5%	21,7%
	Vejle	821.099	855.415	762.884	8%	-4%	23,6%
	<b>Total</b>	<b>3.482.643</b>	<b>3.580.434</b>	<b>3.122.002</b>	<b>12%</b>	<b>-3%</b>	
		2023	2022	2019	% 2019-2023	% 2022-2023	Andel af total 2023
Danmark	Billund	731.739	815.887	705.431	4%	-10%	38,4%
	Fredericia	212.854	226.579	208.348	2%	-6%	11,2%
	Kolding	415.283	462.211	370.108	12%	-10%	21,8%
	Vejle	545.581	583.199	514.462	6%	-6%	28,6%
	<b>Total</b>	<b>1.905.457</b>	<b>2.087.876</b>	<b>1.798.349</b>	<b>6%</b>	<b>-9%</b>	
		2023	2022	2019	% 2019-2023	% 2022-2023	Andel af total 2023
Verden udenfor Danmark	Billund	900.625	828.086	718.690	25%	9%	57,1%
	Fredericia	59.514	61.403	55.430	7%	-3%	3,8%
	Kolding	341.529	330.853	301.111	13%	3%	21,7%
	Vejle	275.519	272.217	248.422	11%	1%	17,5%
	<b>Total</b>	<b>1.577.187</b>	<b>1.492.559</b>	<b>1.323.653</b>	<b>19%</b>	<b>6%</b>	

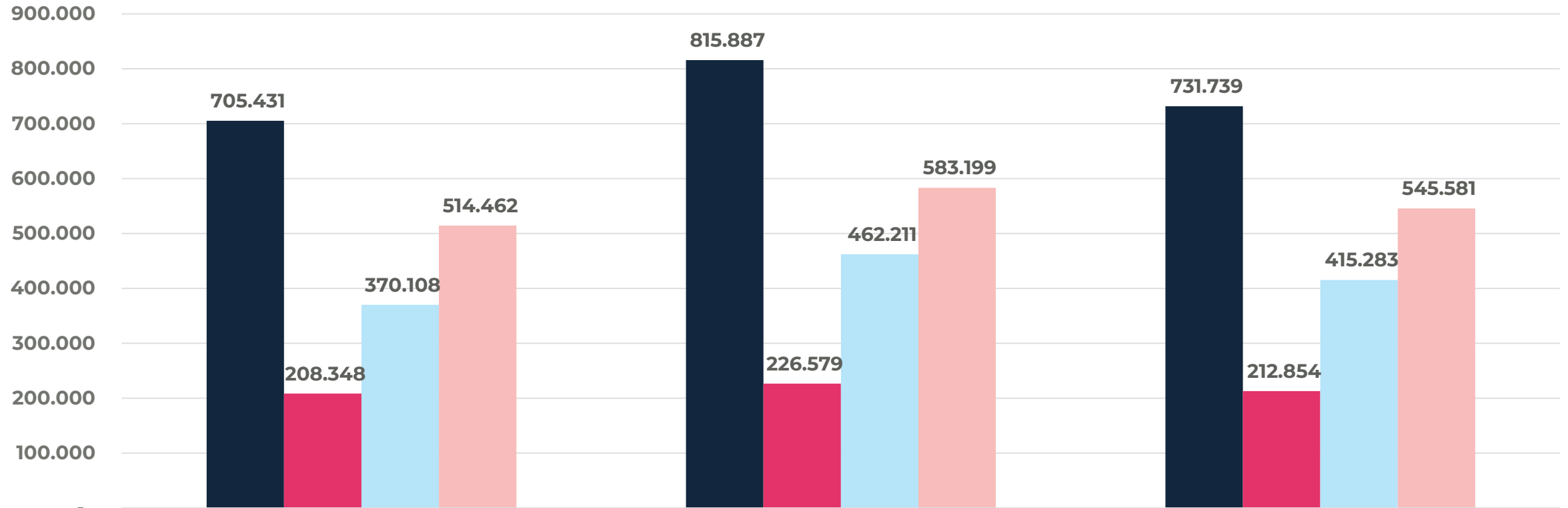
## I alt fordelt pr. kommune



## Gæster i alt fordelt på kommuner i procent

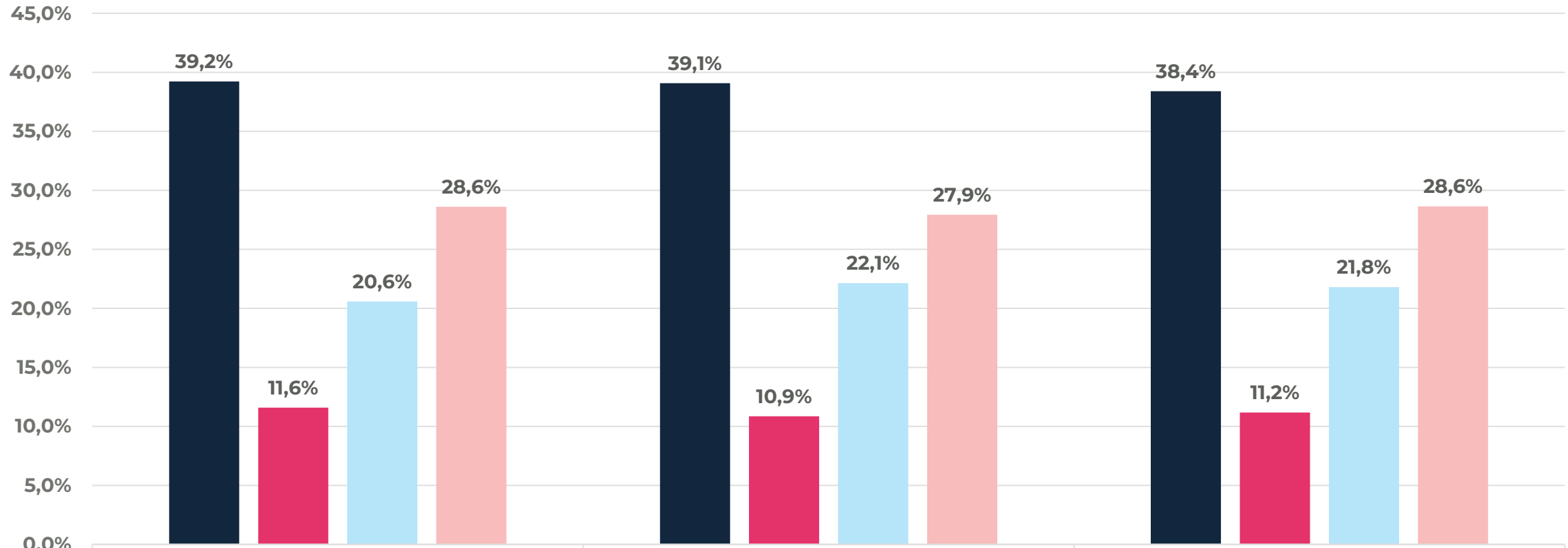


Danske gæster fordelt pr. kommune



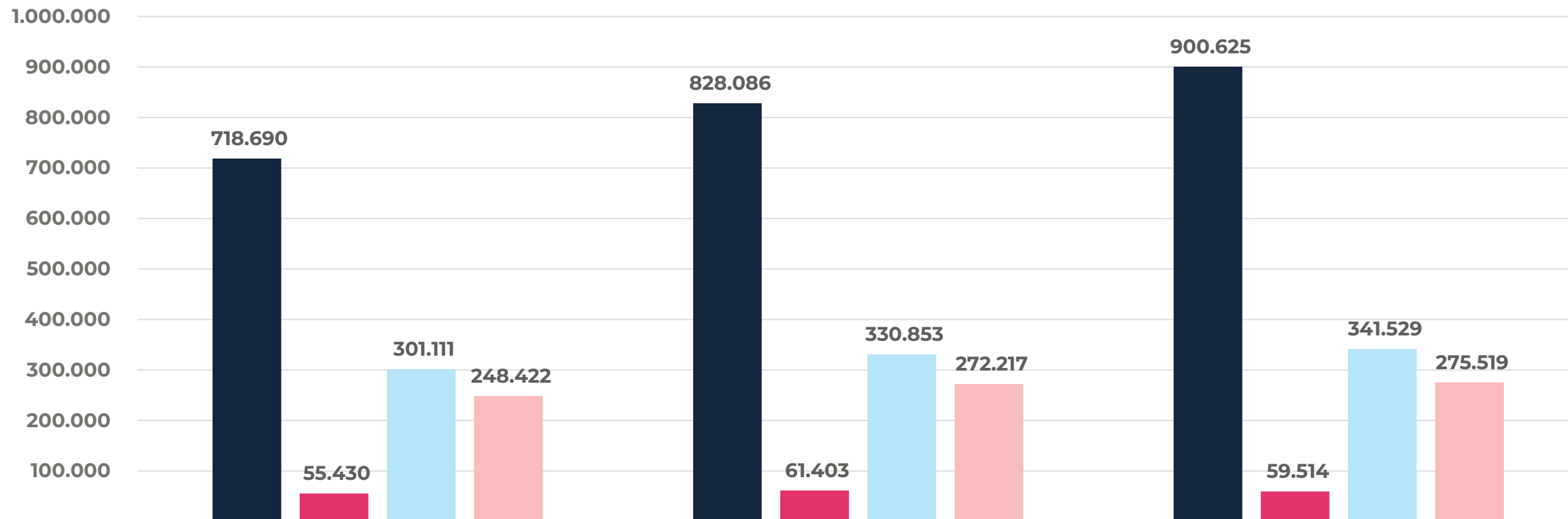
	2019	2022	2023
■ Billund	705.431	815.887	731.739
■ Fredericia	208.348	226.579	212.854
■ Kolding	370.108	462.211	415.283
■ Vejle	514.462	583.199	545.581

Danske gæster pr. kommune i %



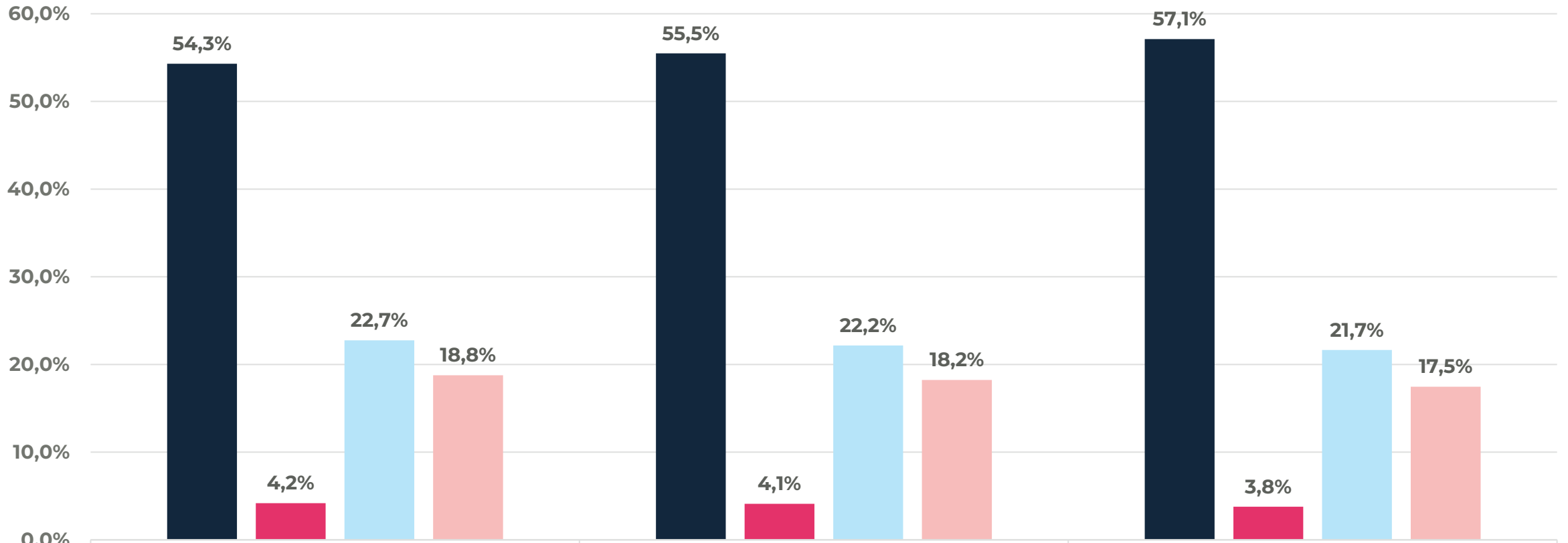
	% 2019	% 2022	% 2023
■ Billund	39,2%	39,1%	38,4%
■ Fredericia	11,6%	10,9%	11,2%
■ Kolding	20,6%	22,1%	21,8%
■ Vejle	28,6%	27,9%	28,6%

Verden uden for Danmark – fordelt pr. kommune



	2019	2022	2023
■ Billund	718.690	828.086	900.625
■ Fredericia	55.430	61.403	59.514
■ Kolding	301.111	330.853	341.529
■ Vejle	248.422	272.217	275.519

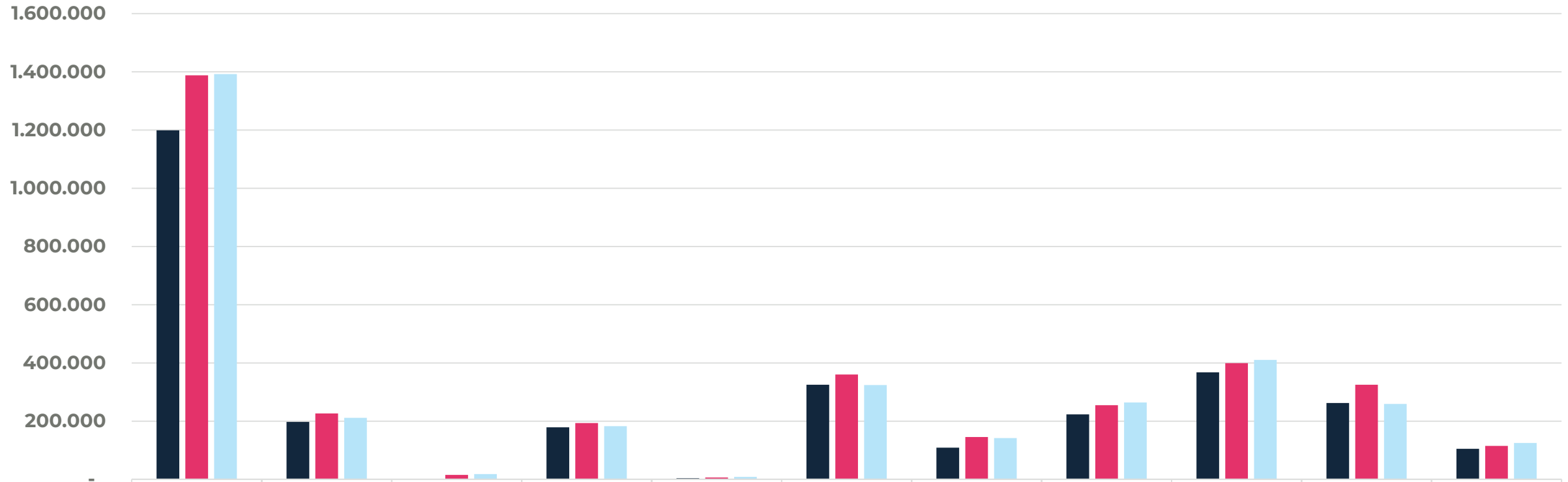
Udenlandske gæster fordelt i % pr kommune



	% 2019	% 2022	% 2023
■ Billund	54,3%	55,5%	57,1%
■ Fredericia	4,2%	4,1%	3,8%
■ Kolding	22,7%	22,2%	21,7%
■ Vejle	18,8%	18,2%	17,5%



Overnatning fordelt pr. kommune - store overnatningsformer 2023



	Hoteller og Feriecentre	Camping	Feriehuse	Hoteller og Feriecentre	Feriehuse	Hoteller og Feriecentre	Camping	Feriehuse	Hoteller og Feriecentre	Camping	Feriehuse
	Billund			Fredericia		Kolding			Vejle		
■ 2019	1.198.965	197.429	-	178.950	3.936	325.008	108.859	223.400	367.660	262.242	104.974
■ 2022	1.388.012	226.625	15.225	193.657	6.376	360.216	145.525	254.814	399.484	325.092	115.061
■ 2023	1.392.410	211.474	18.406	182.776	8.538	324.213	141.777	264.122	410.585	259.185	125.112

## Januar – december 2023 – Tal pr. kommune - Nærmarkeder

Destination	Kommune	2019	2022	2023	% 2019-2023
Nederlandene	Billund	85.173	149.281	161.685	90%
	Fredericia	9.216	7.511	9.196	0%
	Kolding	33.823	34.713	37.879	12%
	Vejle	32.284	44.459	46.711	45%
	I alt	160.496	235.964	255.471	59%
Norge	Billund	150.619	156.813	125.669	-17%
	Fredericia	5.643	6.485	5.427	-4%
	Kolding	29.853	26.768	18.633	-38%
	Vejle	37.529	37.553	31.195	-17%
	I alt	223.644	227.619	180.924	-19%
Sverige	Billund	140.487	142.161	124.476	-11%
	Fredericia	7.363	5.453	4.552	-38%
	Kolding	23.597	17.368	16.502	-30%
	Vejle	36.106	35.152	31.212	-14%
	I alt	207.553	200.134	176.742	-15%
Tyskland	Billund	75.188	97.246	127.513	70%
	Fredericia	11.412	18.213	20.000	75%
	Kolding	166.778	202.711	214.945	29%
	Vejle	68.287	81.188	87.317	28%
	I alt	321.665	399.358	449.775	40%